



CENSUS 2020



Every 10 years, the federal government conducts a population count of everyone in the United States. Data from the census provide the basis for distributing more than \$675 billion in federal funds annually to communities across the country to support vital programs. We need everyone in Hawai'i on April 1, 2020 to be counted in the Census!

WHY IS IT IMPORTANT TO ME?

Responding to the census is not only your civic duty; it also affects the amount of funding your community receives, how your community plans for the future, and your representation in government over the next decade. Census data will affect how much money Hawai'i will receive for:

- Federal direct student loans, Title I Grants, Special Education Grants and Pell Grants
- Temporary Assistance for Needy Families
- Medicaid, Medicare Supplemental Medical Insurance and the Children's Health Insurance Program
- Highway planning and construction
- Food assistance programs like the Supplemental Nutritional Assistance Program and the National School Lunch Program
- Section 8 Housing Choice Voucher Program and Very Low to Moderate Income Housing Loans
- And so much more!



FAQ



WHEN WILL I COMPLETE THE CENSUS?

Beginning in mid-March, people will receive a notice in the mail to complete the 2020 Census. Once you receive it, you can respond online, by phone, or by mail. In May, the U.S. Census Bureau will begin following up in person with households that haven't yet responded to the census.

HOW CAN I RESPOND?

In 2020, for the first time ever, the U.S. Census Bureau will accept responses online, but you can still respond by phone or mail if you prefer. It's quick and easy.

WHAT INFORMATION WILL BE REQUESTED?

The decennial census will collect basic information about the people living in your household. When completing the census, you should count everyone who is living in your household on April 1, 2020, whether or not they are related to you, and no matter what age they are.

WHAT INFORMATION WILL NOT BE REQUESTED?

The Census Bureau will never ask for:

- Social Security numbers
- Bank or credit card account numbers
- Money or donations
- Anything on behalf of a political party

WILL MY INFORMATION BE KEPT CONFIDENTIAL?

Strict federal law protects your census responses. It is against the law for any Census Bureau employee to disclose or publish any census information that identifies an individual. Census Bureau employees take a lifelong pledge of confidentiality to handle data responsibly and keep respondents' information private. The penalty for wrongful disclosure is a fine of up to \$250,000 or imprisonment for up to 5 years, or both. No law enforcement agency (not the DHS, ICE, FBI, or CIA) can access or use your personal information at any time. Data collected can only be used for statistical purposes that help inform important decisions, including how much federal funding your community receives.

DO I HAVE TO RESPOND TO THE 2020 CENSUS?

The census is so important that your response is required by law, and your answers are kept completely confidential. By the same law, the Census Bureau can only use your responses to produce statistics.



For more information, visit HawaiiCounts.org or text OHANA to 808.650.7744. Message and data rates may apply. Text EXIT at any time to opt out.